

It's the simple choices you make every day that have the power to transform the world and create a sense of connection with the people around you. A single purchase of our 100% certified organic cotton towels or bedding touches the lives of thousands of people who bring our cotton to life. And we think that's a very big connection to make.

Feel the world outside



Organic cotton enriches lives as well as soil.

As you sleep in the freshness of organic cotton, farmers in India are reveling in the new-found freshness of their soil. For years, the saturation of chemicals depleted their fields of nutrients, hardened their land, lowered their crop yield and contaminated everything around them. By switching to organic farming methods five years ago, this third-world community is now living sustainably and thriving alongside its naturally blooming cotton.

Be a part of our commitment to organic cotton and the people behind it.

Order the new summer issue of our Gaiam Harmony catalog to invite the freshness of summer indoors with organic, natural décor ... and see how bringing organic cotton home has the power to connect us all. Call **800.869.3603** or visit us online www.gaiam.com/organicstory.

